The Next Step

How to reach the expected Business Value

Agilia Budapest 2017

Disclaimer

Agile, Business and Dev

Few Questions

Agile Works

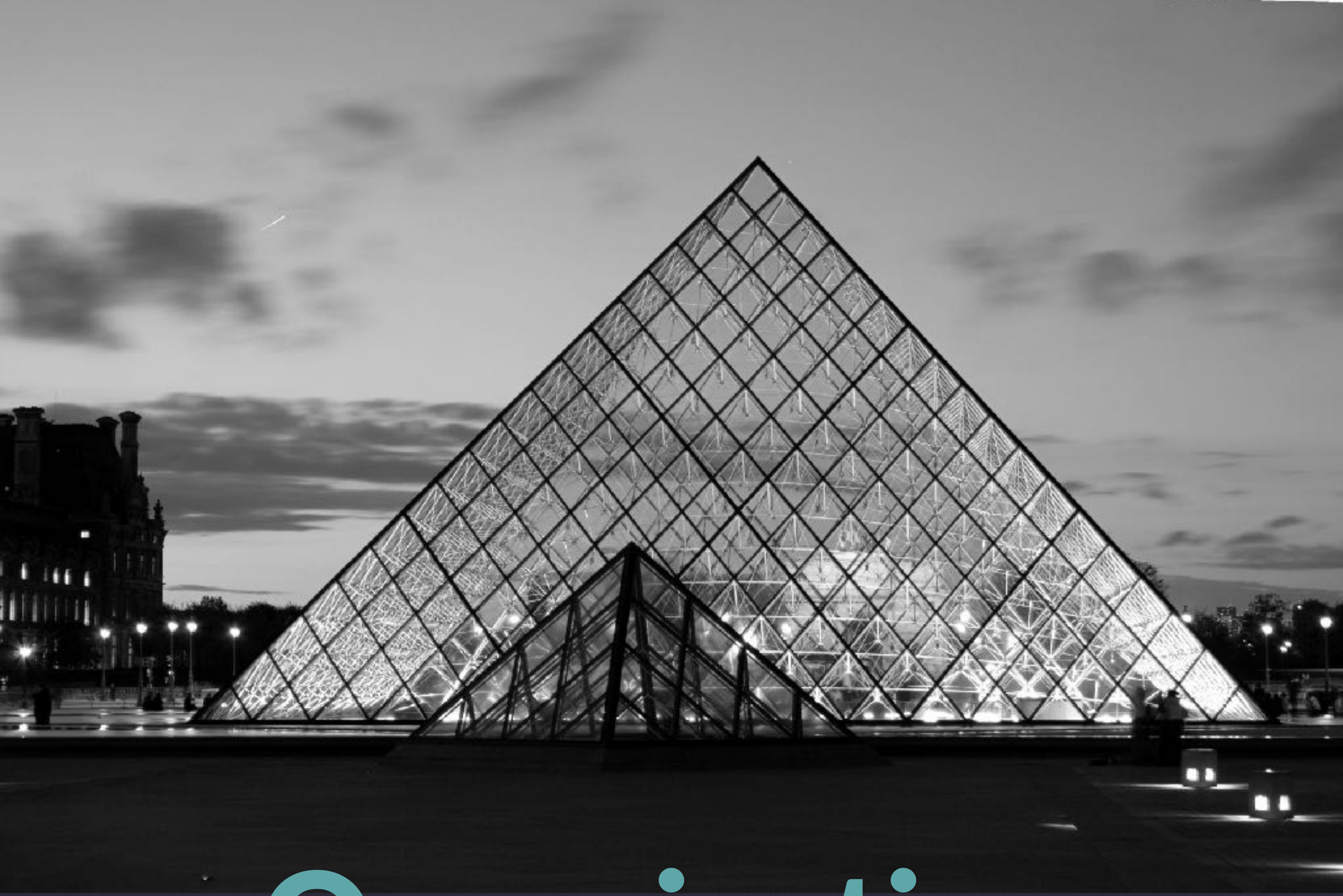
Gains are not consistent

Expectation

Reality

Why so?

Agile perceived just as Project Management



Organization

Agile Team

PO is Squeezed
in the middle

Focus on Practices instead of Principles

How we are doing things

Why we are doing them

Let's Assess the Situation

What Business Say

1º

Feature must be “Complete”

2º

Online in 6 Months

with All Feature

3°

Tell me when
This Feature
Will be implemented

4º

User Stories

were not

well written

5º

It's a Legacy Rewrite

We need to preserve All Features first

What Dev Say

1°

Don’t Know

Purpose

2°

Don’t know

Business Metrics

3°

It can't be Technically Done

4º

User Stories

were not

well written

And Now For Something
Completely Different

Talk about Needs

“Not Solution”

Let Dev find the Solution

Explore and Validate Hypothesis

2 Different Hypothesis

A user need exists

Software address it properly

PO Validate Implementation

Only Market validates the needs

“Make Impacts not software”

Gojko Adzic

Validation must be fast

Think in

“small batches”

Deliver as Fast as Possible

Lean Software Development

Priorities Not Controll

Incremental Decision

Word

Is Changing Quickly

Decide as Late as Possible

Lean Software Development

Don’t focus on Jira

Discuss Stories first

Dev must be involved differently

Explain domain

Share Business Goal and Metrics

Reserve space for different Technical Solution

Next Steps?

Consciousness

1º

Agile is a Business Process

2°

Uncertainty and Change are Key

3º

“Fails”

is the best

Feedback

4º

Technical excellence is not optional

Starting from Tomorrow

Listen to People and Choose a Topic

Change

Perspective

“If you want to get different result, start do thing differently”

Albert Einstein

Collect Feedback and Improve

Agile
is just
Continuous Learning

Expected Value

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