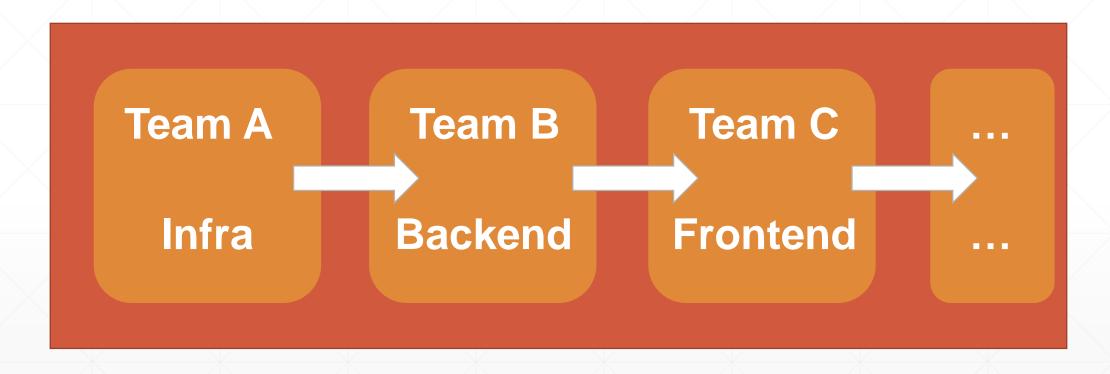
Kamil Szymański Senior Software Engineer II Westwing Home & Living

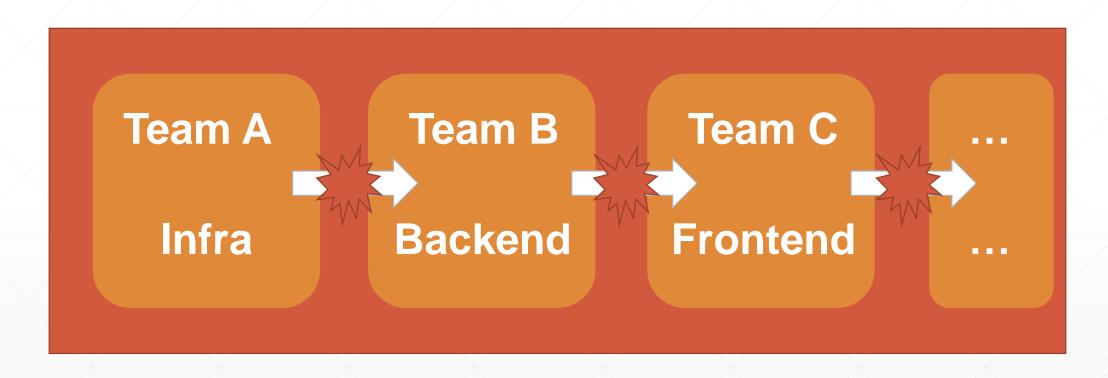
Case Study

How feature oriented teams helpeds developing better products

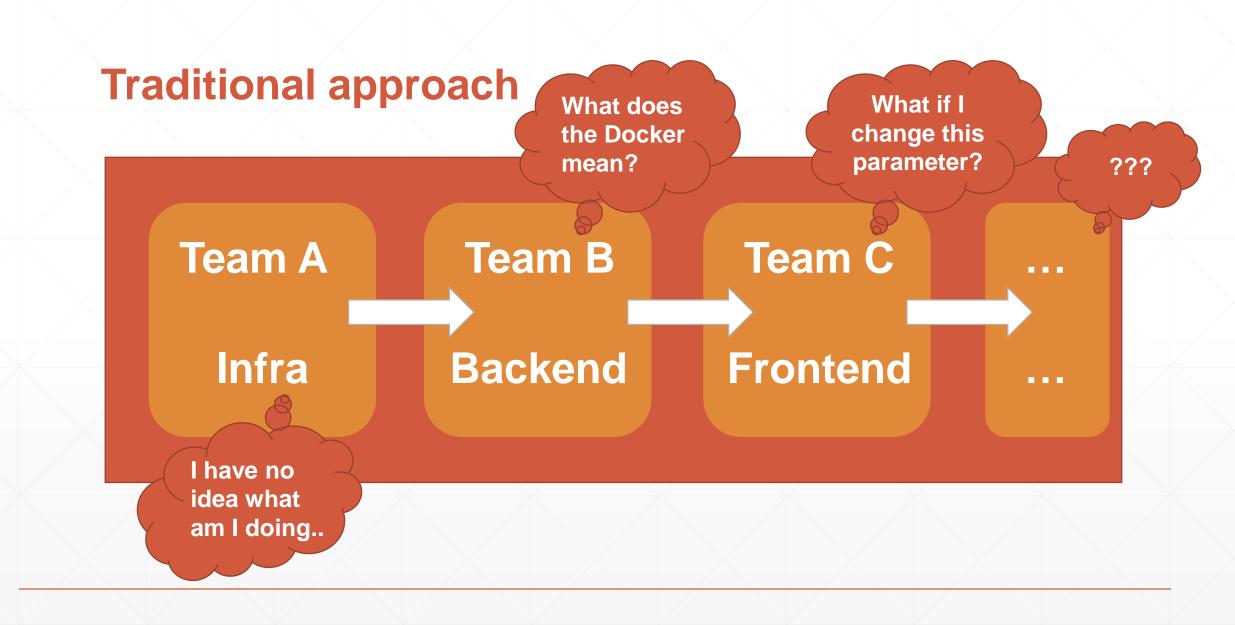
Traditional approach



Traditional approach



1. Delays



- 1. Delays
- 2. Distribution of knowledge

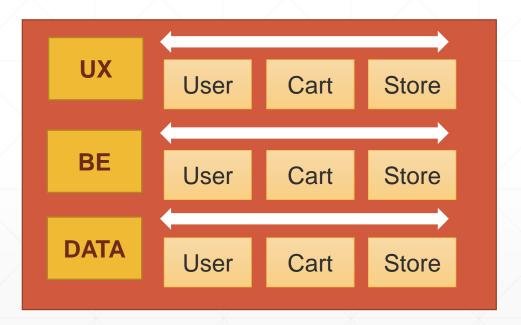


- 1. Delays
- 2. Distribution of knowledge
- 3. Responsibilities

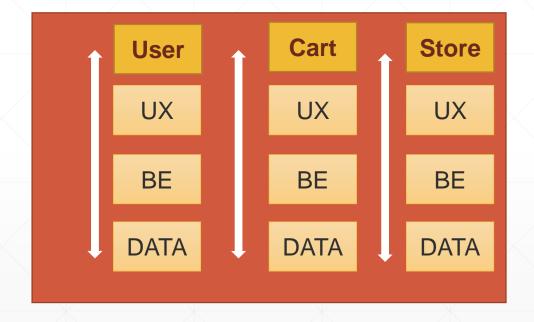
- 1. Delays
- 2. Distribution of knowledge
- 3. Responsibilities
- 4. Shortage of resources
- 5. Lack of PMs, etc...

Vertical teams for a rescue

Horizontal (architecture) teams



Vertical (feature) teams



Our story

Imagine a company with 20 backend developers, 10 frontend developers, 3 devops and 2 PMs

. . .

Imagine a company with 20 backend developers, 10 frontend developers, 3 devops and 2 PMs

•••

and a single person with access to live servers

1. Prepare skill graphs

- 1. Prepare skill graphs
- 2. Organise a team building event

- 1. Prepare skill graphs
- 2. Organise a team building event
- 3. Do NOT push

1.

2.

3.

4. Deal with a failure



Step 2: face the problems

- 1. Human factor
- 2. Productivity
- 3. Lack of knowledge

Step 3: the outcome



Bonus: team scaling

PM

QA

Backend

Frontend

DevOps

Team Data Mining

PM

QA

Backend

Frontend

DevOps

Team Data Gathering

PM

QA

Backend

Frontend

DevOps

Team Data Processing

Bonus: team scaling

PM

QA

Backend

Backend

Frontend

DevOps

Team Data Mining

PM

QA

Backend

Backend

Frontend

DevOps

Team Data Gathering

PM

QA

Backend

Backend

Frontend

DevOps

Team Data Processing

Bonus: team scaling

PM QA Backend Frontend Backend DevOps

Team A

PM QA Backend Frontend Backend DevOps

Team B

PM QA Backend Frontend Backend DevOps

Team C

PM QA Backend Frontend Backend DevOps

Team D

Thank you!



